





# **14<sup>th</sup> International Conference**

# on Governance, Fraud, Ethics, Sustainability and Reporting (IConGFESR-2024)

December 21-22, 2024



### *Organized by* IGonGFESR & Herme Academia (Turkey)

Hosted by School of Law, KIIT Deemed to be University & Institute of Company Secretaries of India (ICSI)

*In-Collaboration with* Centre for Studies on Women & Sustainability (CSWS)

> KSOL Centre for Studies in Business and Corporate Laws (KCBCL)

## **KNOWLEDGE PARTNER**

## (IS) THE INSTITUTE OF Company Secretaries of India भारतीय कम्पनी सचिव संस्थान

**IN PURSUIT OF PROFESSIONAL EXCELLENCE** Statutory body under an Act of Parliament (Under the jurisdiction of Ministry of Corporate Affairs)

# **COLLABORATING PARTNERS**







NGA INSTITUTE OF INDUSTRIAL TECHNOLOGY

– Deemed to be University U/S 3 of the UGC Act, 1956 –

### **SCHOOL OF LAW**





## PUBLICATION OPPORTUNITY

Clarivate Web of Science



# **ABOUT KIIT**

Kalinga Institute of Industrial Technology (KIIT) Deemed to be University, located in Bhubaneswar, Odisha, is One of India's premier private Universities, known for its commitment to academic excellence and holistic development. Established in 1992 and achieving



University status in 2004, KIIT has rapidly grown into a multidisciplinary institution, offering a wide range of undergraduate, postgraduate, and doctoral programs in fields such as engineering, law, medicine, management, and social sciences. The University is recognized for its state-of-the-art infrastructure, innovative teaching methodologies, and emphasis on research and industry collaboration. The University's global partnerships and accreditations also make it a preferred destination for students seeking world-class education in India.

## **ABOUT KIIT SCHOOL OF LAW (KSOL)**

KIIT School of Law (KSOL), a constituent of Kalinga Institute of Industrial Technology (KIIT) Deemed to be University, is a premier Law School in India, offering a comprehensive legal education that blends academic rigor with practical exposure. Established in 2007, KSOL has earned a reputation for excellence in legal studies, providing



undergraduate (B.A. LL.B. (Hons.); B.B.A. LL.B. (Hons.); B.Sc. LL.B. (Hons.), Postgraduate (LL.M.), and Doctoral (Ph.D.) Programs. The School emphasizes a multidisciplinary approach, integrating law with social sciences, business, and technology to prepare students for the complexities of modern legal challenges.

### ABOUT CSWS



The Centre for Studies on Women and Sustainability at the School of Law, KIIT Deemed to be University focuses on the vital intersection of gender and sustainability, recognizing the pivotal role women play in driving sustainable development. Women, as key stakeholders in environmental conservation, resource management, and social resilience are uniquely positioned to address both environmental challenges and societal inequities. This Centre primarily aims at providing a platform to the

faculties & students to promote academic & social research pertaining to the areas of



The KSOL Centre for Studies in Business and Corporate Law, a faculty and student run initiative was founded in the year 2017 by Corporate Law enthusiasts of KSOL, with a primary goal to provide and promote a social and academic platform to foster discussions of Corporate Law. Also to analyze on related topics, develop an interest in the subject, get a practitioner's perspective, for students interested

in practicing or learning about Corporate and Business Law.

## **ABOUT IGonGFESR**



ERNATIONAL CONFERENCE on GOVERNANCE FRAUD ETHICS AND

International Group on Governance Fraud Ethics and CSR was founded by Prof. Dr. Kiymet Caliyurt in 2009 after the first conference was organised in 2009. The Group organises the annual international conference and publishes book series in Springer. Group has 7000 contacts around the world and 200 active members. IGonGFESR has organised conferences in Turkey, Malyasia, Indiaand Canada. The

Group aims at studying and publishing together; publishing books and journals; organising seminars and summer schools & providing consultancy services to public and private sectors. is an academic group founded by Prof.Kiymet Caliyurt. The main focus of this group is study on ethics, social responsibility, governance and fraud especially from the areas accounting, finance, auditing, sustainability and related law.

### **ABOUT ICSI**



The Institute of Company Secretaries of India (ICSI) is a premier professional body, established under an act of Parliament (The Company Secretaries Act, 1980), to regulate and develop the profession of Company Secretaries. ICSI

functions under the jurisdiction of the Ministry of Corporate Affairs, Government of India. The Institute provides top-quality education to the students of Company Secretaries (CS) Course and best quality set standards to CS Members. Headquartered in New Delhi, the ICSI has a nationwide presence with four Regional Offices in New Delhi, Chennai, Kolkata and Mumbai, 73 Chapter Offices spread all across the country and Centre for Corporate Governance, Research and Training (CCGRT) in Mumbai, Hyderabad and Kolkata. The Institute also has six overseas centres at Australia, Canada, Singapore, UAE, UK and USA. With over 74,000 members and around 200,000 students, the ICSI has the largest membership and student base of Company Secretaries in the world. As an inclusive body on the global governance map, the ICSI has been taking various initiatives for the growth and development of the profession. ICSI has been contributing to the initiatives of Government of India that have potential to excel the social-economic growth of India.

Under the continuing ICSI – KIIT Academic MoU, the prestigious institute has graciously collaborated with us as the knowledge partners for the 14th IConGFESR – 2024 to be held on December 21 & 22, 2024.

## **VICE-CHANCELLOR'S INVITE**



KIIT Deemed-to-be University is recognized as a world-class institution and has been consistently committed to addressing current scientific and social challenges through highimpact research and innovation. As a step towards fostering impactful research and innovation, our University is pleased to invite scholars, professionals and experts from around the world to participate in the 14th International Conference on Governance, Fraud, Ethics, Sustainability & Reporting (IConGFESR) to be held on December 21 & 22, 2024, organized by the School of Law, KIIT Deemed to be University, Odisha, India in collaboration with IGonFESR & Herme Academia (Turkey) founded and supported by Prof. Kiymet Caliyurt, Faculty of Economics, Administrative and Social Sciences, Trakya University, Turkey. We are also glad to have with us Institute of Company Secretaries of India (ICSI) as our knowledge partners.

This conference provides an international platform for exchanging ideas and addressing key issues in governance, ethics and corporate social responsibility. The Conference also provides publication opportunity to selected scholars in book series published by Springer.

We would be honored to welcome academicians, practitioners, professionals from the industry, students and all guests related to the conferences in this international conference.

*Prof. (Dr.) Saranjit Singh* Vice-Chancellor KIIT Deemed to be University

## **DIRECTOR'S INVITE**



It is my privilege to invite you to the 14th International Conference on Governance, Fraud, Ethics, Sustainability & Reporting (IConGFESR) to be held on December 21 & 22, 2024 at the School of Law, KIIT-Deemed to be University, Bhubaneswar, India. This prestigious event is organized in collaboration with the esteemed Prof. Kiymet Caliyurt, Founder of IGonFESR & Herme Academia and Editor of the Springer Book Series named Accounting, Finance, Sustainability, Governance & Fraud: Theory and Application. Prof. Kıymet is Faculty of Economics and Administrative Sciences at Trakya University, Public University in Edirne, Turkey. We are also glad to have with us the Institute of Company Secretaries of India (ICSI) as our knowledge partners. The conference promises a stimulating exchange of ideas on critical issues at the intersection of governance, ethics and corporate responsibility. The focual theme of the conference is "Artificial Intelligence, Machine Learning, Digitalization for Business, Economy and Law. With global experts and scholars convening, this event offers a unique platform to foster dialogue, share research and advance practices that shape ethical governance frameworks worldwide. We look forward to your participation in making this conference a remarkable event.

> *Prof. (Dr.) Rose Varghese* Director, School of Law KIIT Deemed to be University

### **CONFERENCE SERIES PRESIDENT'S INVITE**



Founded in 2009, the International Group on Governance Fraud Ethics and CSR (IGonGFSER) is honoured to host the 14th International Conference on Governance, Fraud, Ethics, Sustainability & Reporting (IConGFESR) with KIIT Deemed-to-be University, Bhubaneswar, India on December 21 & 22, 2024 along with the Institute of Company Secretaries of India (ICSI) as knowledge partners. KIIT Deemed to be University, which aims at imparting value-based quality education of international standard and imbibing skill for solving real life problems, will host our conferences this year with its close connection with the industry and academia at its campuses located in Bhubaneswar, India. Over the past 13 years, our conferences held in Canada, Malaysia, India and England have hosted hundreds of academicians, researchers, scientists and practitioners. Our conference crowned this success with a book series indexed in Scopus and our speakers offer important solutions and suggestions to the business, law and management world at the conferences. By attending the 14th IConGFSER -2024 you can have information about the developments in the legal & business world in terms of current legal, economic, social and cultural developments. You are welcome to join us virtually and face-to-face at KIIT Deemed to be University on December 21 & 22, 2024.

> *Prof. (Dr.) Kiymet Caliyurt* Founder-IGonGFSER & Herme Academia Conference Series President

## 14<sup>th</sup> IConGFSER THEME OF THE CONFERENCE

### THE DIGITAL SHIFT: ARTIFICIAL INTELLIGENCE, DIGITALIZATION AS A PATH TO SUSTAINABLE BUSINESS & LEGAL TRANSFORMATION

In today's rapidly evolving global landscape, the integration of Artificial Intelligence (AI) and digital technologies is fundamentally reshaping industries, business models and legal frameworks. The theme, **"The Digital Shift: AI, Digitalization as a Path to Sustainable Business & Legal Transformation,"** explores how these disruptive technologies are fostering sustainable growth, efficiency and innovation while presenting opportunities for transformative changes in legal systems.

AI and digitalization streamline operations, cut costs and reduce environmental impact through data-driven solutions and automation. They boost productivity while fostering sustainable practices by optimizing resources, improving supply chains and supporting carbon-reduction efforts. Digital transformation is reshaping legal structures with AIdriven tools revolutionizing research, contract management, compliance and dispute resolution. This shift brings ethical challenges in data privacy, intellectual property and their regulations requiring legal professionals to adapt and innovate.

This theme highlights the importance of AI and digitalization in building a resilient, sustainable business and legal system. As the global organizations embrace this digital shift, they also unlock growth, drive sustainable development and lead towards a more equitable and efficient global economy.

## **SUB -THEMES & FOCUS AREAS**

We invite academicians, researchers and professionals to send their research on the theory, application, case and legislation on the following sub-themes and focus areas in the form of abstracts/working papers/full papers. The author(s) are welcome to submit their work on any of the sub-themes mentioned and need not restrict themselves to the abovementioned focus areas.

### **SUB- THEME- I : ARTIFICIAL INTELLIGENCE & MACHINE LEARNING**

- AI-Driven Business Models and Economic Growth
- Cybersecurity, AI and the Law
- Ethical AI and Governance
- AI and Machine Learning in Corporate Governance
- AI in the Future of Work and Workforce Management
- AI and Financial Inclusion
- Ethical AI and Machine Learning in Governance
- Machine Learning in Sustainable Business Practices
- Remote Auditing

### **SUB-THEME – II: DIGITALISATION**

- Digital Transformation and Legal Innovations
- Inclusive Digitalization: AI, Diversity, Equity, and Inclusion (DEI)
- Digitalization and Data Privacy Laws
- Digital Transformation Strategies
- E-commerce and Digital Marketplaces
- Environmental Performance and Auditing
- Fintech and Digital Banking
- Cybersecurity in the Digital Age
- Cloud Computing and Digital Infrastructure
- Digital Marketing and Social Media Integration

### **SUB-THEME – III: SUSTAINABILITY**

- Sustainability and Climate Change
- Environmental Law and Policy for Sustainable Development
- Circular Economy and Legal Regulation
- Sustainable Finance and Green Investments
- Sustainability in Supply Chains
- Sustainable Development Goals (SDGs) and Legal Implementation
- Sustainability Reporting and ESG (Environmental, Social, and Governance)
- Socially responsible business activities
- Gender Issues in Management
- Social Entrepreneurship

### **SUB-THEME – IV: ECONOMY & LAW**

- Corporate Law and Economic Growth
- Global Trade, Economics and International Law
- Taxation Law and Economic Justice
- Competition Law and Economic Efficiency
- Digital Economy and Regulatory Law
- Digital Currencies and Legal Implications for the Economy
- Economic Crimes and Legal Enforcement
- Globalisation and Corporate Activity

# **PUBLICATION OPPORTUNITIES**

#### I. <u>Springer Book Series Indexed in Scopus</u>:

• You have the chance to publish your work in the book series published by **Springer, indexed in Scopus, titled:** 

#### 'Accounting, Finance, Sustainability, Governance & Fraud: Theory and Application'

#### https://www.springer.com/series/13615

- For those interested, selected and edited full papers will be published in the book series following the editing procedure. We look forward to receiving your submissions and hope to see you at the conference.
- Details:
  - Manuscript Style: APA 7<sup>th</sup>
  - Maximum 20 pages (including figures and tables)
- Selected authors will pay a separate amount of ₹5,500/- as processing charges for proof reading & publication fees. This is **exclusive of Registration Fees** for the Conference.
- There can be a **maximum of 3***(three)***people**in each presentation. Each participant can take part in a maximum of 2 *(two)***studies presented at the Conference**

#### II. EDITED BOOK WITH ISBN: (STUDENT PUBLICATION)

- We plan to publish the selected articles from students in a separate book with **ISBN from MHRD, Government of India approved.**
- Details:
  - Manuscript Style: APA 7 <sup>th</sup>
  - Maximum 8000 words (including figures and tables)
- Selected authors will pay a separate amount of ₹500/- as processing charges for proof reading & publication fees. This is exclusive of Registration Fees for the Conference.
- There can be a **maximum of 2(***two***) people**in each presentation. Each participant can take part in a maximum of **2** (*two*) studies presented at the **Conference**

## **IMPORTANT DATES**

#### **EVENTS** TIMELINE **Submission of Abstract** November 18, 2024 Last Date of Registration for Conference **December 5, 2024** Upon Receiving Acceptance of the Abstract Submission of Full Paper / **December 18, 2024 Working Paper December 20, 2024 Submission of Final Paper** (For Presentation) **Conference (IConGFSER – 2024)** December 21 - 22, 2024

#### **SEND ALL YOUR SUBMISSIONS TO:**

#### •Prof. Dr. Kıymet Çalıyurt kiymetcaliyurtconference@gmail.com (Conference Series - President)

#### •Prof. Dr. Pratiti Nayak

pratiticonference@gmail.com (Conference President)

•Subject Line for Submission of Abstract or Full Paper: •Submission of Abstract/ Working Paper/Full-Paper for 14th IConGFESR'

# **REGISTRATION DETAILS**

CATEGORY		OFFLINE MODE		ONLINE MODE	
		Indian	Foreigners	Indian	Foreigners
I.	Academicians/ Professionals	4500 INR	50 euros	3000 INR	35 euros
II.	Ph. D / Research Scholars	3500 INR	40 euros	2000 INR	25 euros
III.	Students	2500 INR	30 euros	1500 INR	20 euros
IV.	Only Attending without paper Presentation	1500 INR	20 euros	500 INR	10 euros

The Registration Fees to be paid per Chapter submission is as per the following chart:

### Note:

- The Conference is aimed at being primarily hosted in a face-to-face basis. However, in required circumstances virtual mode will be made available.
- The **Registration fees for the IConGFSER 202**4 is on the basis of per chapter submission. However, the category of fees will be based upon category of author(s) or co-author(s) involved in a single submission.
- The registration fee for the conference is exclusive of the publication & proofreading fees (Springer – Rs. 5,500/- or Edited Book Series – Rs. 500/-), which is to be paid by the author(s) upon their paper being selected for publication by the editor of the books as per the applicable category of publication.
- The Professionals (CS/CA/CWA) or the students within the city of Bhubaneswar who are willing to attend the conference without any presentation, must register themselves as per Category IV for offline mode only.
- The Institute of Company Secretaries of India (ICSI) is the 'Knowledge Partner' for the conference. Thus, the professional members of the Institute (ACS/FCS) will be awarded a CPE: 8 hrs along with participation certificate for the Two-Days International Conference.

# **PAYMENT DETAILS**

Bank Account Number	50029573273	
Bank Account Holder Name	KSOT PROJECT	
IFSC Code	IDIB000K717	
Bank's Name	INDIAN BANK	
Bank's Branch Details	Campus - 1, BHUBANESWAR	

#### Note:

• For Publication & Proof Reading Fees: Bank Account Details will be provided separately to the selected author(s) whose final papers are selected for publication depending on the category of publication.

# For registration and payment details submission kindly fill the below mentioned google form link

### https://forms.gle/YruyAgpCReFDV8Wq9



- Assoc. Prof. İffet Kesimli, Kırklareli University, Türkiye (Ph.D., Thrace) Ömer Faruk Güleç, Accounting & Finance, Business Administration Department, Faculty of Business Sciences and Economics, Kırklareli University, Türkiye
- Assist. Prof. Dr. Osman Sesliokuyucu, Visiting Scholar, University of South Florida, Süleyman Demirel University, Türkiye
- Assoc. Prof. E. Serap Kurt, Accounting & Finance, Business Administration Department, Faculty of Business Sciences and Economics, Türkiye (BSc Trakya) (MBA, Trakya)
- Assoc. Prof. Halis Kıral, Department of Auditing and Risk Management, Social Science University, Ankara
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- Assist. Prof. Aysun Atagan Çetin, Department of Accounting and Finance, Keşan Yusuf Çapraz School of Applied Sciences, Trakya University, Türkiye
- Lecturer Kashan Pirzada, Department of Accountancy and Governance, Business School, Birmingham City University, UK
- Assoc. Prof. Özkan Sarısoy, Department of Accounting and Finance, Tekirdağ Namık Kemal University, Türkiye (BSc Thrace) (MBA, Thrace)



# SCIENTIFIC COMMITTEE

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